# Social Media Video Price Sheet

In our fast-paced and digital world, social media is key in any business's success. This price sheet offers customized social media video enhancements, social media video editing or a combination of both to ensure your social media platforms are top notch.

**SP** by Sid Pinchback III

# Social Media Edits of Existing Website Videos

"Social media is key to any business's success and video is key to social media. This price sheet offers customized social media video enhancements, social media video editing, or a combination of both to ensure your social media platforms are full of top-notch content."



## Single Video Post

- Video up to 60 seconds for Instagram
- Video up to 90 seconds for LinkedIn & Facebook
- Editing and Site Formatting
- Logo Added
- One revision round

Contact us for pricing

### 1 Month of Posts

- 20 Videos to Post
- Video up to 60 seconds for Instagram
- Video up to 90 seconds for LinkedIn & Facebook
- Editing and Site Formatting
- Logo Added
- Multiple Video Discounts
- Post Schedule for Videos
- M-F Post (No Weekends)

Contact us for pricing

## 1 Quarter of Post

- 60 Videos to Post
- Video up to 60 seconds for Instagram
- Video up to 90 seconds for LinkedIn & Facebook
- Editing and Site Formatting
- Logo Added
- Multiple Video Discounts
- Post Schedule for Videos
- M-F Post (No Weekends)
- Weekends available at additional cost

Contact us for pricing

# **Enhance Your Self Recorded Videos or Zooms**



## Make Your Self Recorded Videos Look Professionally Done!

#### 1 Record a Video

Use your phone, laptop, or computer camera.
You could even use an previously recorded
Zoom.

#### 2 Choose Add-Ons

Choose what enhanced Add-Ons you want to add to the video (from our provided list).

#### 3 Post Video

Within 24 hours we will provide you with a enhanced video that parallels the status of your preeminent firm.

# **List of Add-On Enhancements**

- Logos
- Lower Thirds/Titles
- Subtitles
- Color Enhancement
- Beauty Filters
- Graphics

- Call To Actions
- Stickers
- Motion Graphics
- Sound Sweetening
- Animations
- Motion on Pictures

- Animated Logos
- Animated Graphics
- Music
- Text
- Branded Border
- Custom Branding







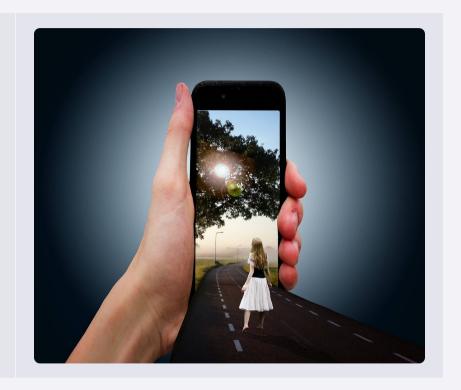
Additionally, we also are available to run your social media. Ask for pricing!

# **Explanation of Each Package**

## Package A:

Social Media Edits of Existing Website Videos

Our expert video editors will tailor a unique video, promoting one of the main talking points from your existing video. Transforming it into a short-form video to share on your social media platforms.





## Package B:

Social Media Video Edits

If you have footage already filmed, let our editors make it into a masterpiece. Choose from our enhancement add-ons to add an extra flair to your videos and take your social media presence to the next level.

# Pricing Breakdown for Each Package

#### Package A

Single Video: \$600

1 Month of Post (20 videos): \$ 9,000

1 Quarter of Post (60 videos): Ask for Quote

Additional Packages Available Upon Request

#### Package B

Single Video: \$300

1 Month of Post (20 videos): \$5,500

1 Quarter of Post (60 videos): Ask for Quote

Additional Packages Available Upon Request

## A la Carte

### Package A

Single Video: \$600

5 videos: \$2,800

10 Videos: \$4,800

Additional Packages Available Upon Request

### Package B

Single Video: \$300

5 Videos: \$1,400

10 Videos: \$2,600

Additional Packages Available Upon Request

## **Contact Information**

"Are you ready to take your social media to the next level? We'd be happy to hear from you and answer any questions you may have. Get in touch with us today at Sid@optimumfilms.com or use the QR code to set an appointment.

